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| Goals |
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| oRationale for Factorial ANOVA |
| oPartitioning Variance |
| oInteraction Effects |
| - Interaction Graphs |
| - Interpretation |
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## What is Two-Way ANOVA?

- Two Factors (i.e., variables that classify participants $\qquad$ into groups)
- Two-way $=2$ factors
- Three-way $=3$ factors
- For now, we are going to focus on situations in which there are different participants in all conditions
- This should be used with between-subjects designs
$\bigcirc$ More than one factor is known as a "factorial design" - Later, we will talk about repeated-measures designs
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$\qquad$ (same participants in all conditions) and mixed designs (blend of between-subjects and withinsubjects conditions)


## Two-Way ANOVA: Introduction

- The two-way ANOVA uses two factors, variables that combine to form the groups
. The factors may or may not be independent variables
- The groups formed by combining levels/values of the factors are called cells, and the means of the observations in these cells are called "cell means"
- We have three F-tests in a two-way ANOVA, one for each of the two factors by themselves, and one for the interaction of the two factors



## Two-Way ANOVA: Logic

- The logic of the two-way ANOVA is the same as that for the one-way:
- For each of the three F-tests, you will form an F-ratio based on two variances
- For each $F$, if $H_{o}$ is true, both variances should be equal and the average $F$ will be about 1
- For each F , if $\mathrm{H}_{0}$ is false:
- We expect numerator $>$ denominator
- We expect average $\mathrm{F}>1$
- And we reject $\mathrm{H}_{0}$ if $\mathrm{F} \geq \mathrm{F}_{\text {crit }}$
- The difference is that the two-way ANOVA is more complex because there are three F-ratios
- The effects of the factors are called main effects (and the $F$ for the interaction)

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|  | Two-way ANOVA F-tests |
| 1. Situation/hypotheses | Two factors, J levels of $A, K$ levels of $B, n$ observations per cell <br> For A, $\mathrm{H}_{0}: \mu_{1}=\mu_{2}=\ldots=\mu_{\mathrm{J}}$ <br> For $\mathrm{B}, \mathrm{H}_{0}: \mu_{1}=\mu_{2}=\ldots=\mu_{\mathrm{K}}$ <br> For $\mathrm{AxB}, \mathrm{H}_{0}$ : no interaction effect |
| 2. Test statistic |  |
| 3 .Distribution <br> Similar to <br> One-Way | $\begin{aligned} & \mathrm{F}_{\mathrm{J}-1, \mathrm{JK}(\mathrm{n}-1)} \\ & \mathrm{F}_{\mathrm{K}-1, \mathrm{JK}(\mathrm{n}-1)} \end{aligned}$ <br> $F_{(J-1)(K-1), J K(n-1)}$ |
| 4. Assumptions <br> ANOVA | 1. Populations are normal <br> 2. Equal population variances for each cell <br> 3. Observations are independent |

## Benefit of Factorial Designs

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- We can look at how variables interact $\qquad$ - Interactions
- Show how the effects of one factor might depend on the $\qquad$ effects of another factor
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- Interactions are often more interesting than main effects - Example
- There may be an interaction between hangover and lecture topic on sleeping during class $\qquad$ A hangover might have more effect on sleepiness during a stats lecture than during a lecture about sexual behavior


## An Example

- The effects of Alcohol and Sex on "the beer-goggles effect" conducted by an anthropologist
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- Phenomenon in which drinking alcohol increases the perceived attractiveness of others in the social environment (summed up by the attractiveness of others in the social environment (s $\qquad$
- Factors
- Factor A (Sex): Male, Female $\qquad$
- Factor B (Alcohol): None, 2 pints of lager, 4 pints of lager
- Outcome variable was an objective measure of the attractiveness of the partner selected at the end of the evening
- Took a photo of the person the participant was speaking to at a designated time and had independent judges rate the attractiveness of the person


## Two-Way ANOVA: Logic

- Notation:
- $\mathrm{n}=$ number of observations per cell
- $\mathrm{J}=$ number of levels of Factor A
- $K=$ number of levels of Factor $B$
- $N=$ total number of participants ( $n J K$ )
- Each of the three F's is formed as a ratio of two sample variances: the numerator will be the MS for the effect tested $\left(\mathrm{MS}_{A}, \mathrm{MS}_{B}\right.$, or $\left.\mathrm{MS}_{\mathrm{AxB}}\right)$, the denominator will be $\mathrm{MS}_{\mathrm{w}}$
- Hypotheses:
- For A (e.g., Sex)
$H_{0}: \mu_{1}=\mu_{2}=\ldots=\mu$
$\mathrm{H}_{1}$ : any differences in $\mu_{\mathrm{j}} \mathbf{S}$
- For B (e.g., Alcohol)
- $\mathrm{H}_{\mathrm{o}}: \mu_{1}=\mu_{2}=\ldots=\mu_{\mathrm{K}}$
$\mathrm{H}_{1}$ : any differences in $\mu_{\mathrm{k}} \mathrm{S}$
- For interaction (not easily expressed in terms of $\mu \mathrm{s}$ )
- $\mathrm{H}_{0}$ : no interaction effect
$\mathrm{H}_{1}$ : some interaction effect

| Alcohol | None |  | 2 Pints |  | 4 Pints |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Sex | Female | Male | Female | Male | Female | Male |
|  | 65 | 50 | 70 | 45 | 55 | 30 |
|  | 50 | 55 | 65 | 60 | 65 | 30 |
|  | 70 | 80 | 60 | 85 | 70 | 30 |
|  | 45 | 65 | 70 | 65 | 55 | 55 |
|  | 55 | 70 | 65 | 70 | 55 | 35 |
|  | 30 | 75 | 60 | 70 | 60 | 20 |
|  | 70 | 75 | 60 | 80 | 50 | 45 |
| Total | 485 | 535 | 500 | 535 | 460 | 285 |
| Mean | 60.625 | 66.875 | 62.50 | 66.875 | 57.50 | 35.625 |
| Variance | $\mathbf{2 4 . 5 5}$ | $\mathbf{1 0 6 . 7 0}$ | $\mathbf{4 2 . 8 6}$ | $\mathbf{1 5 6 . 7 0}$ | $\mathbf{5 0 . 0 0}$ | $\mathbf{1 1 7 . 4 1}$ |

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variability that is explained by Factor B (Alcohol)

| $\mathrm{B}_{1}$ : None |  | $\mathrm{B}_{2}: 2$ Pints |  | $\mathrm{B}_{3}$ : 4 Pints |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 65 | 50 | 70 | 45 | 55 | 30 |
| 70 | 55 | 65 | 60 | 65 | 30 |
| 60 | 80 | 60 | 85 | 70 | 30 |
| 60 | 65 | 70 | 65 | 55 | 55 |
| 60 | 70 | 65 | 70 | 55 | 35 |
| 55 | 75 | 60 | 70 | 60 | 20 |
| 60 | 75 | 60 | 80 | 50 | 45 |
| 55 | 65 | 50 | 60 | 50 | 40 |
| $\begin{gathered} \text { Mean None }= \\ 63.75 \end{gathered}$ |  | $\begin{gathered} \text { Mean } 2 \text { Pints }= \\ 64.6875 \end{gathered}$ |  | Mea | nts = |

## Step 2b: Calculate $\mathrm{SS}_{\mathrm{B}}$

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\mathrm{SS}_{\mathrm{A} \times \mathrm{B}}=S S_{\text {Between }}-S S_{A}-S S_{B}
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$=5479.167-168.75-3332.292$
This is the amount of variability that is explained by the interaction of Factor A (Sex) and Factor B (Alcohol)
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## Degrees of Freedom for Two-Way ANOVA

$\odot \mathrm{J}=$ number of levels of Factor A $\qquad$
$\odot \mathrm{K}=$ number of levels of Factor B $\qquad$
$\odot \mathrm{df}_{\mathrm{A}}=\mathrm{J}-\mathrm{l}=2-\mathrm{l}=\mathrm{l}$
$\odot \mathrm{df}_{\mathrm{B}}=\mathrm{K}-\mathrm{l}=3-\mathrm{l}=2$
$\odot \operatorname{df}_{\mathrm{A} \times \mathrm{B}}=(\mathrm{J}-\mathrm{l}) *(\mathrm{~K}-\mathrm{l})=(2-\mathrm{l}) *(3-1)=1 * 2=2$
$\odot \mathrm{df}_{\text {Within }}=\mathrm{JK}(\mathrm{n}-1)=6 * 7=42$

Mean Squares for Two-Way ANOVA
$\bigcirc \mathrm{MS}_{\mathrm{A}}=\frac{\mathrm{SS}_{\mathrm{A}}}{\mathrm{df}_{\mathrm{A}}}=\frac{168.75}{1}=168.75$
$\odot \mathrm{MS}_{\mathrm{B}}=\frac{\mathrm{SS}_{\mathrm{B}}}{\mathrm{df}_{\mathrm{B}}}=\frac{3332.292}{2}=1666.146$
$\odot \mathrm{MS}_{\mathrm{A} \times \mathrm{B}}=\frac{\mathrm{SS}_{\mathrm{A} \times \mathrm{B}}}{\mathrm{df}_{\mathrm{A} \times \mathrm{B}}}=\frac{1978.125}{2}=989.062$
$\odot \mathrm{MS}_{\text {Within }}=\frac{\mathrm{SS}_{\text {Within }}}{\mathrm{df}_{\text {Within }}}=\frac{3487.52}{42}=83.036$

## F-Ratios for Two-Way ANOVA

$\odot \mathrm{F}_{\mathrm{A}}=\frac{\mathrm{MS}_{\mathrm{A}}}{\mathrm{MS}_{\text {within }}}=\frac{168.75}{83.036}=2.032$
$\odot F_{B}=\frac{\mathrm{MS}_{B}}{\mathrm{MS}_{\text {Within }}}=\frac{1666.146}{83.036}=20.065$
$\odot \mathrm{F}_{\mathrm{A} \times \mathrm{B}}=\frac{\mathrm{MS}_{\mathrm{A} \times \mathrm{B}}}{\mathrm{MS} \text { within }}=\frac{989.062}{83.036}=11.911$
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## Interpretation: Main Effect of Sex


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There was not a significant main effect of sex for the attractiveness of selected mates, $F(1,42)=2.03, p=.161$

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1. If the lines are not parallel, then an interaction is indicated (may or may not be significant depending on chance variability)
2. If the midpoints of the lines are not equal, then a main effect of Factor $A$ is indicated
3. If the visual average (middle) of the points (cell means) above each level of Factor B are not equal, then a main effect of Factor B is indicated
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## Two-Way ANOVA: Interaction

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- Symptoms of arthritis frequently include stiffness and joint pain
- A new drug helps only women who experience stiffness, not women with joint pain nor men with either symptom $\odot$ Using a rating of the drug that increases as effectiveness of the drug increases, these results would look like this: $\qquad$
- Gender (M or F ) is interacting with symptom
(Stiffness or Joint Pain)

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## Two-Way ANOVA: Interaction

- Plots of cell means showing the three F-tests (assumes that $M S_{W}$ is small so any observed difference is significant).




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## Two-Way ANOVA: Interaction

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