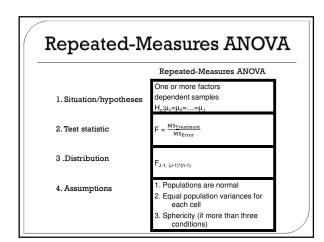
Repeated-Measures ANOVA

PSY 5101: Advanced Statistics for Psychological and Behavioral Research 1

Goals

Rationale of Repeated Measures ANOVA

- One-way and two-way
- Benefits
- Partitioning Variance
- Statistical Problems with Repeated-Measures Designs
 - Sphericity
 - Overcoming these problems
- Interpretation





Benefits of Repeated-Measures Designs

Sensitivity

- Unsystematic variance is reduced
- More sensitive to experimental effects • Economy
 - Fewer participants are needed
 - ...but participants may become fatigued or experience practice effects

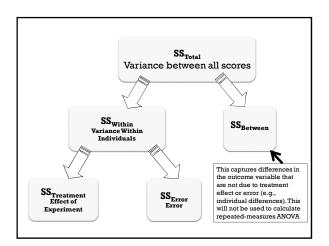


Celebrity	Stick Insect	Testicle	Fish Eye	Witchetty Grub	Mean	Variance
1	8	7	1	6	5.50	9.67
2	9	5	2	5	5.25	8.25
3	6	2	3	8	4.75	7.58
4	5	3	1	9	4.50	11.67
5	8	4	5	8	6.25	4.25
6	7	5	6	7	6.25	0.92
7	10	2	7	2	5.25	15.58
8	12	6	8	1	6.75	20.92
Mean	8.13	4.25	4.13	5.75		
		Mean = 5.56 ariance = 8.19				

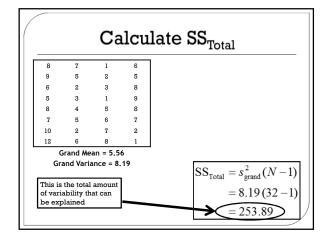


Logic of Repeated-Measures ANOVA

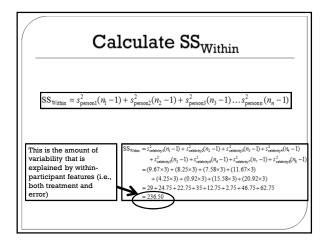
- The effect of the experiment is found in the withinparticipant variance rather than in the betweengroup variance
 - Within-participant variance is composed of (1) treatment effect and (2) individual differences in performance (which is "error")
- The sources of variance for the repeated-measures ANOVA are the same as those for the one-way ANOVA...but the variances reflecting the treatment effect and error are both part of the withinparticipant variance for repeated-measures ANOVA



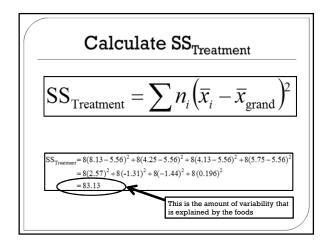




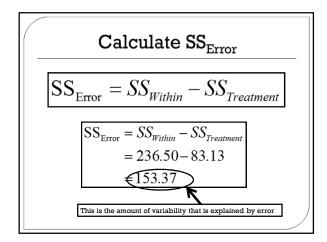














Mean Squares for Repeated- Measures ANOVA
• $MS_{Treatment} = \frac{SS_{Treatment}}{df_{Treatment}} = \frac{83.13}{3} = 27.71$
$\odot \mathbf{MS}_{\mathrm{Error}} = \frac{\mathrm{SS}_{\mathrm{Error}}}{\mathrm{df}_{\mathrm{Error}}} = \frac{153.37}{21} = 7.30$
$ \circ df_{Within} = n^*(J-1) = 8^*3 = 24 $
$\circ df_{Treatment} = J - 1 = 4 - 1 = 3$
$\circ df_{Error} = (J-1)*(n-1) = 3*7 = 21$



F-Ratio for Repeated-Measures ANOVA

 $\odot \mathbf{F} = \frac{\mathrm{MS}_{\mathrm{Treatment}}}{\mathrm{MS}_{\mathrm{Error}}} = \frac{27.71}{7.30} = 3.79$ MS_{Error}

This is conceptually similar to the one-way ANOVA

Problems with Analyzing Repeated **Measures Designs**

Same participants in all conditions

Scores across conditions correlate

Violates the assumption of independence

Assumption of <u>Sphericity</u>

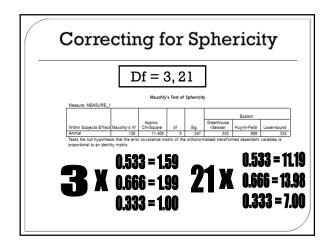
- Sphericity refers to the condition where the variances of the differences between all
 possible pairs of groups (i.e., levels of the factor) are equal The violation of sphericity occurs when the variances of the differences between all
- combinations of the group's are not equal If sphericity is violated, then the variance calculations may be distorted which would result in an inflated F-ratio
- result in an inflated F-ratio
 Sphericity can be evaluated when there are three or more levels of a repeated-measures factor and, with each additional repeated-measures factor, the risk for violating sphericity increases
 If sphericity is violated, the degrees of freedom for the repeated-measures ANOVA should be adjusted to correct for this violation
 Sphericity is means that the sphericity assumption is violated
 p < .05 means that the sphericity assumption is met

What is Sphericity?								
	Testicle - Stick	Eye – Stick	Witchetty – Stick	Eye – Testicle	Witchetty – Testicle	Witchetty – Eye		
1	-1	-7	-2	-6	-1	5		
2	-4	-7	-4	-3	0	3		
3	-4	-3	2	1	6	5		
4	-2	-4	4	-2	6	8		
5	-4	-3	0	1	4	3		
6	-2	-1	0	1	2	1		
7	-8	-3	-8	5	0	-5		
8	-6	-4	-11	2	-5	-7		
Variance	5.27	4.29	25.70	11.55	14.29	26.55		

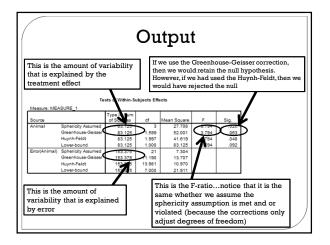


Corrections for Violations of Sphericity Assumption

- Three corrections:
 - Greenhouse-Geisser Correction
 - This conservative correction should be used when sphericity estimates are less than .75 or nothing is known about sphericity
 - Huynh-Feldt Correction
 - This liberal correction should be used when sphericity estimates are.75 or greater
 - Lower-Bound Correction
- Not used very often because it is extremely conservative
 Multiply degrees of freedom by these estimates to correct for the effect of sphericity
- Another way to deal with violations of the sphericity assumption is to use a multivariate ANOVA (MANOVA) because it does not rely on a sphericity assumption









Multiple Comparison Procedures Compare each mean against all others (t-tests) In general terms they use a stricter criterion to accept an effect as significant They control the familywise error rate Bonferroni method for controlling Type I error:

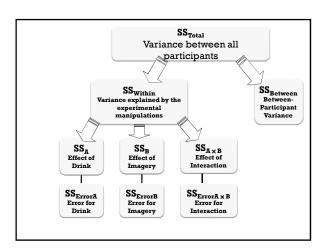
Bonferroni $\alpha = \frac{\alpha}{\text{Number of Tests}}$

What is Two-Way Repeated Measures ANOVA?

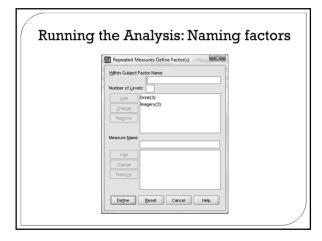
- Two-way = 2 factors
- Three-Way = 3 factors
- The same participants in *all* conditions
 - Repeated Measures = 'same participants'
 - This should be used to analyze data from a withinsubjects design

An Example

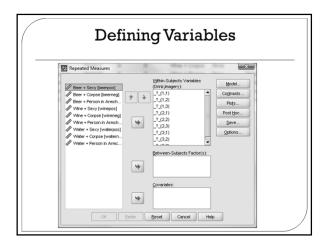
- Effects of advertising on evaluations of different drink types
 - Factor A (Drink): Beer, Wine, Water
 - Factor B (Imagery): Positive, Negative, Neutral
 - Outcome Variable: Evaluation of product from -100 (dislike very much) to +100 (like very much)



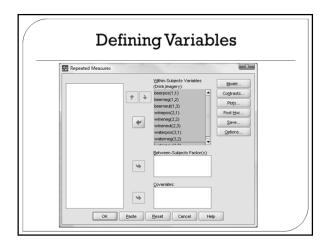




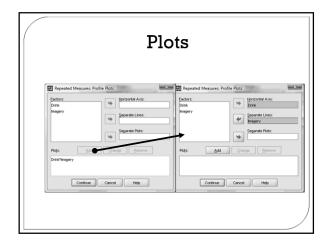




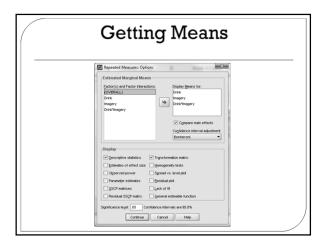




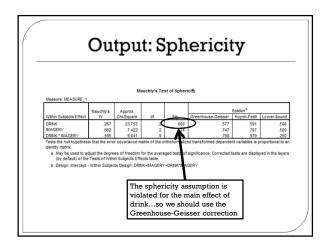




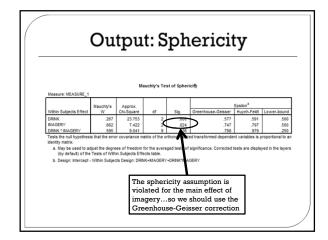




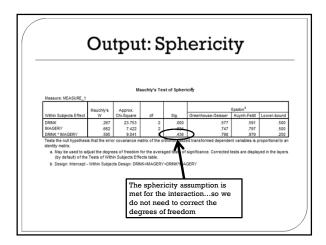








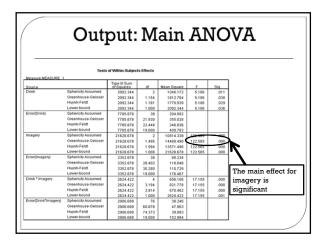






	Out	put:	Μ	ain	AI	VC	AVA
Measure MEASURE 1	Tests	of Within-Subjec	ts Effects				
Source		Type III Sum of Squares	đ	Mean Square	F	Sig	
Drink	Sphericity Assumed	2092.344	2	1046 172	5.106	.011	
	Greenhouse-Geisser	2092.344	1.154	1812.764	5.106	.030	
	Huynh-Feldt	2092.344	1.181	1770.939	6.100	617	r
	Lower-bound	2092.344	1.000	2092.344	5.106	.036	
Error(Drink)	Sphericity Assumed	7785.878	38	204.892			X
	Greenhouse-Geisser	7785.878	21.930	355.028			
	Huynh-Feldt	7785.878	22.448	346.836			
	Lower-bound	7785.878	19.000	409.783			
Imagery	Sphericity Assumed	21628.678	2	10814.339	122.565	.000	The main effect for
	Greenhouse-Geisser	21628.678	1.495	14468.490	122.565	.000	drink is significant
	Huynh-Feldt	21628.678	1.594	13571.496	122.565	.000	di lik is sigililicalit
	Lower-bound	21628.678	1.000	21628.678	122.565	.000	
Error(Imagery)	Sphericity Assumed	3352.878	38	88.234			
	Greenhouse-Geisser	3352.878	28.403	118.048			
	Huynh-Feldt	3352.878	30.280	110.729			
	Lower-bound	3352.878	19.000	176.467			
Drink * Imagery	Sphericity Assumed	2624.422	4	656.106	17.155	.000	
	Greenhouse-Geisser	2624.422	3.194	821.778	17.155	.000	
	Huynh-Feldt	2624.422	3.914	670.462	17.155	.000	
	Lower-bound	2624.422	1.000	2624.422	17.155	.001	
Error(Drink*Imagery)	Sphericity Assumed	2906.689	76	38.246			
	Oreenhouse-Geisser	2906.689	60.678	47.903			
	Huynh-Feldt	2906.689	74.373	39.083			
	Lower-bound	2906.689	19.000	152.984			







	Out	put:	Μ	ain	AI	٩C	VA
Measure MEASURE 1	Tests	of Within-Subjec	ts Effects				
Source		Type III Sum of Squares	df	Mean Square	F	Sia	
Drink	Sphericity Assumed	2092.344	2	1046.172	5.106	.011	
L'IIIN	Greenhouse-Geisser	2092.344	1.154	1812.764	5.106	.030	
	Humh-Feldt	2092.344	1.181	1770.939	5.106	.029	
	Lower-bound	2092 344	1.000	2092 344	5.106	.036	
Error(Drink)	Sphericity Assumed	7785.878	38	204.892	0.100		
	Greenhouse-Geisser	7785.878	21.930	355.028			
	Humh-Feldt	7785.878	22.448	346.836			
	Lower-bound	7785.878	19.000	409.783			
Imagery	Sphericity Assumed	21628.678	2	10814.339	122.565	.000	1
	Greenhouse-Geisser	21628.678	1.495	14468.490	122.565	.000	
	Huynh-Feldt	21628.678	1.594	13571.496	122,565	.000	The interaction is
	Lower-bound	21628.678	1.000	21628.678	122.565	.000	significant
Error(Imagery)	Sphericity Assumed	3352.878	38	88.234			significant
	Oreenhouse-Oeisser	3352.878	28.403	118.048			
	Huynh-Feldt	3352.878	30.280	110.729		Ľ	r
	Lower-bound	3352.878	19.000	176.467			
Drink*Imagery	Sphericity Assumed	2624.422	4	656.106	17.155	.000	5
	Greenhouse-Geisser	2624.422	3.194	821.778	17.165	.000	ſ
	Huynh-Feldt	2624.422	3.914	670.462	17.155	.000	
	Lower-bound	2624.422	1.000	2624.422	17.155	.001	
Error(Drink*Imagery)	Sphericity Assumed	2906.689	76	38.246			
	Greenhouse-Geisser	2906.689	60.678	47.903			
	Huynh-Feldt	2906.689	74.373	39.083			
	Lower-bound	2906.689	19.000	152.984			



